



Saudi National Committee for Steel Industry Launches Website

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The National Committee for Steel Industry (NCSI) at the Council of Saudi Chambers (CSC) has launched a website to provide a reference point for Saudi Arabia's steel industry.

The site includes a full listing of NCSI's members and a chart detailing its organisational structure, as well as a Middle East and North Africa map of the region's steel plants and their capacities.

NCSI is the official representative of the Saudi steel industry in dealing with government and media entities. Last November it elected Unicoil chief executive Rayed Al Ajaji as chairman for the new, three-year session, with Mohammed Al Jabr and Abdulaziz Al Hudaib elected vice chairmen (see Kallanish *passim*).

"The global steel industry is currently a key item on the G20 agenda, given its strategic importance for the national industries of the member states," NCSI says in a note sent to Kallanish. "Thus fostering the Saudi steel industry and removing impediments to its growth and development is a critically essential step towards consolidating the status of the Kingdom of Saudi Arabia as the only Arab and regional member of the G20."

"NCSI endeavours to promote a culture of professional integrity, corporate social responsibility and quality standards in support of the Saudi national steel industry, and achieving the highest standards of environment and public health," the committee observes. "NCSI also endeavours to close the gap between the industry and the end user through transparent disclosures of product specifications and transparent media releases based on credible statistics and scientific references."

The new development represents a step towards greater professionalisation for NCSI, which has hitherto operated as an opaque organisation with little interest in engaging with the media. NCSI is the first of any CSC committee to have its own website.